



EARTHCHECK



InvestCheck

# InvestCheck™

One of the main barriers to investment in tourism at a local level remains perceived roadblocks in the Planning Scheme. While tourism planning in Queensland has evolved through the Destination Tourism Plans (DTPs), one step remains – aligning the catalyst projects in the DTPs with the Planning Scheme. InvestCheck provides a rigorous process to ensure a regions tourism priorities and Planning Scheme align to allow appropriate investment, through the following steps:

## TOURISM DIRECTION

## PLANNING SCHEME

### STEP ONE Align the vision

- Align the tourism direction across all Strategic Plans (Community Plan, Tourism Strategy, Economic Development Strategy, etc)
- Articulate a clear vision that can be translated into the strategic framework of the planning scheme

- Tourism direction and vision is reflected in the Strategic Framework of the planning scheme

### STEP TWO Define the goals

- Create measurable demand forecasts
- Provide example projects and outcomes
- Articulate the tourism goals

- Does the planning scheme support the identified demand?
- Does the direction and the suggested volume align with the zoning provisions?

### STEP THREE Describe the precincts and designs

- Define the vision, goals, and outcomes for the main precincts and localities

- Does the tourism vision, goals and outcomes align with the zoning and precinct provisions?

### STEP FOUR Assess the catalyst projects

- Define the scope, scale, sites, and impact of the catalyst projects
- Market sounding with investors

- Do the catalyst projects align with the strategic framework, zoning, overlays and assessment levels?

### STEP FIVE Assessing the gaps

- Tourism strategy amendments
- Prepare a tourism investment statement
- Engage investors
- Capacity building of council staff and tourism organisations

- Planning Scheme amendments
- Capacity building
- Investor incentives



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## Case study

EarthCheck and Buckley Vann Town Planning Consultants are currently undertaking a review of the Draft Redland City Council Planning Scheme to assess the alignment and level of integration of the recently completed Tourism Strategy and other relevant tourism strategies.

Being undertaken as part of the State Government's review of Economic Transition arrangements to support employment on the island as sand mining is phased out, the study aims to identify viable tourism project and investment opportunities. A key part of providing investor certainty is ensuring alignment with the Planning Scheme and streamlining the development assessment process.

The preliminary assessment undertaken has identified a number of areas of the Draft Planning Scheme including the Strategic Framework and the Zoning Provisions that could be improved to better facilitate the types of tourism projects and investments envisaged for the island.



## Getting started

### *InvestCheck Rapid Assessment:*

The EarthCheck and Buckley Vann team undertake a desktop review of the alignment of your current tourism vision and catalyst projects (up to 10) against the Planning Scheme's Strategic Framework and Zoning Provisions.

Approx. \$3,500 (excl. GST)

### *InvestCheck Workshop:*

The EarthCheck and Buckley Vann team undertake a Rapid Assessment and share the findings in an interactive 2 hour workshop with key players from across Council (Economic Development and Planning) and tourism partners. (Travel costs are additional and travel time costs may apply for locations more than 2 hours from Brisbane.)

Approx. \$5,000 (excl. GST)

### *InvestCheck Comprehensive:*

The EarthCheck and Buckley Vann team will undertake a comprehensive review of your tourism priorities and map up to 25 catalyst projects against the Planning Scheme including an assessment of up to 3 projects to the site constraints level of assessment. This assessment will vary in price depending on the current status of the Planning Scheme and the Tourism Strategy and the level of detail provided.

Approx. \$35,000 (excl. GST)

## Contact

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