



EARTHCHECK

EARTHCHECK TRAINING ACADEMY



EarthCheck Training Academy

A successful sustainability program, when embedded into all levels of an organisation, encourages staff awareness and sustainable practice. The EarthCheck Training Academy (ETA) provides trainees with stepping stones towards achieving EarthCheck sustainability outcomes. By starting at base level, the programs can be adapted to any organisations motivated to improve their sustainability practices.

The ETA programs help organisations tackle topics like climate change, resource efficiency and developing sustainable work practices. With a foundation of knowledge from leading universities and field practitioners, programs are tailored to meet the real world needs of travel and tourism organisations.

The variety of formats of the ETA programs means that they can be delivered online, face-to-face, one-on-one or in a group format. Trainees are provided with workbooks, case studies, fact sheets and access to the Sustainable Tourism Online portal which is the travel and tourism industry's largest hub of expert industry research.

ETA programs are open to EarthCheck members and non-members.

Benefits of the Academy:

- Reduce your organisational operating costs and environmental impact
- Assess and reduce business environmental risks
- Enhance client satisfaction and improve staff retention
- Develop sustainable approaches and effective strategies
- Become a frontrunner in sustainability, providing your business with a competitive advantage
- Be part of the EarthCheck family which includes businesses in over 70 countries.

www.earthcheck.org



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TRAINING SUSTAINABILITY LEADERS

EarthCheck Training Academy programs

Fundamentals and Approaches to Sustainability

Become a Green Leader through a one-day introduction program. Ideal for individuals who wish to take on environmental management responsibilities, and for organisations looking to engage staff in resource efficient practice.

Communication and Engagement Strategies for Business

Become a Sustainability Leader, and learn about different ways to effectively implement sustainability programs in this half-day program. The program emphasises the importance of communicating and engaging with different parties as you implement sustainability programs.

EarthCheck Coordinator

Become a Green Team Leader and learn how to manage the EarthCheck Benchmarking and Certification process in a two-day program. This program provides steps for developing a Green Team, including selecting members and gaining organisational buy-in.

Fundamentals and Approaches to Sustainability	AUD\$260 per person (min. 7 people) \$1,790 - hotel package
Communication and Engagement Strategies for Business	AUD\$170 per person (min. 7 people) \$1,190 - hotel package
EarthCheck Coordinator	AUD\$590 per person (min. 7 people) AUD\$4,150 - hotel package

* Prices are exclusive of GST if applicable

Contact

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