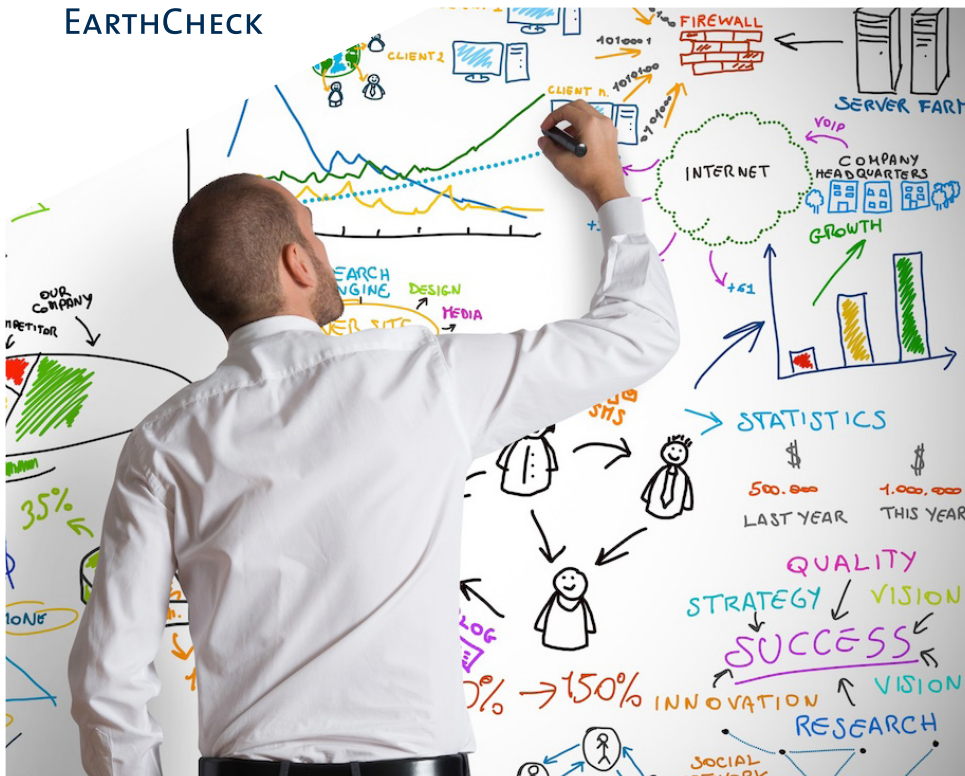




EARTHCHECK ROI

EARTHCHECK



EarthCheck is an international environmental management and professional services group which was established in 1987 by the Australian Tourism Industry. Our products are used by all sectors of the travel and tourism industry across the world to guide their broader sustainability and corporate and social responsibility initiatives.

This includes guidance and advice on the design, construction and operation of tourism infrastructure.

Our flagship product EarthCheck Certification, is built on Agenda 21 principles and has helped clients in more than 70 countries realise over \$500 million in operational savings while reducing their footprint on the environment and enhancing their connection with stakeholder.



"Our research reveals that companies who committed to EarthCheck achieved an annual reduction in use of water by as much as six (6) percent, electricity by as much as seven (7) percent and waste disposal by as much as fifteen (15) percent."

Dr Susanne Becken

Professor of Sustainable Tourism at Griffith University, Australia

Adjunct Professor at Lincoln University, New Zealand



www.earthcheck.org



EARTHCHECK

PERFORMANCE DRIVEN OUTCOME FOCUSED

CASE STUDY: HUATULCO, MEXICO



As an EarthCheck Platinum Certified Destination Huatulco has saved enough energy to support 24,114 Mexican households.



Reduced their landfill waste enough to fill 330 shipping containers.



Achieved average annual savings of USD\$419,971

Huatulco is a tourist development located in the state of Oaxaca on the Mexican Pacific Coast.

With a population of 50,000, Huatulco's tourism industry is centered on its nine bays encompassing 36 beaches and numerous inlets and coves each with their own unique setting and ecology.

CASE STUDY: ALILA ULUWATU, BALI



Annual savings compared to best practice USD\$63,320



Operating 12% above best practice



Operating 50.1% above best practice



Annual savings compared to baseline USD\$288,050



Operating 61.7% above best practice



Operating 12.1% above best practice

Designed under EarthCheck's Building Planning and Design standard, it was the first in Indonesia to receive this certification and it then moved on to opening with the EarthCheck Certification program.

Awards:

- Royal Institute of British Architects (RIBA) international award for architectural excellence (2011)
- World Architecture award for 'Best Holiday Building' (2010)
- Gold Key award for 'Best Hotel Design' (2010)

CASE STUDY: RADISSON BLU, SYDNEY



Radisson Blu, Sydney has saved enough energy to support 400 Australian households.



Saved enough water to fill 104,868 bathtubs.



Reduced carbon dioxide (CO2) emissions equivalent to taking 601 cars off the road.



Achieved average annual savings of USD\$100,658

Combining historic elements like the stunning 1850s sandstone facade with contemporary features like an on-site spa, the 5-star Radisson Blu Plaza Hotel Sydney offers an intimate, boutique atmosphere. Once home to the Fairfax newspaper empire and the prestigious Bank of New South Wales, this 5-star hotel accommodation is located in the Sydney CBD, close to the Sydney Opera House.