

# EARTHCHECK DECARBONISATION FRAMEWORK

A ROADMAP FOR ORGANISATIONAL DECARBONISATION AND RESILIENCE

## WHERE WE'RE GOING

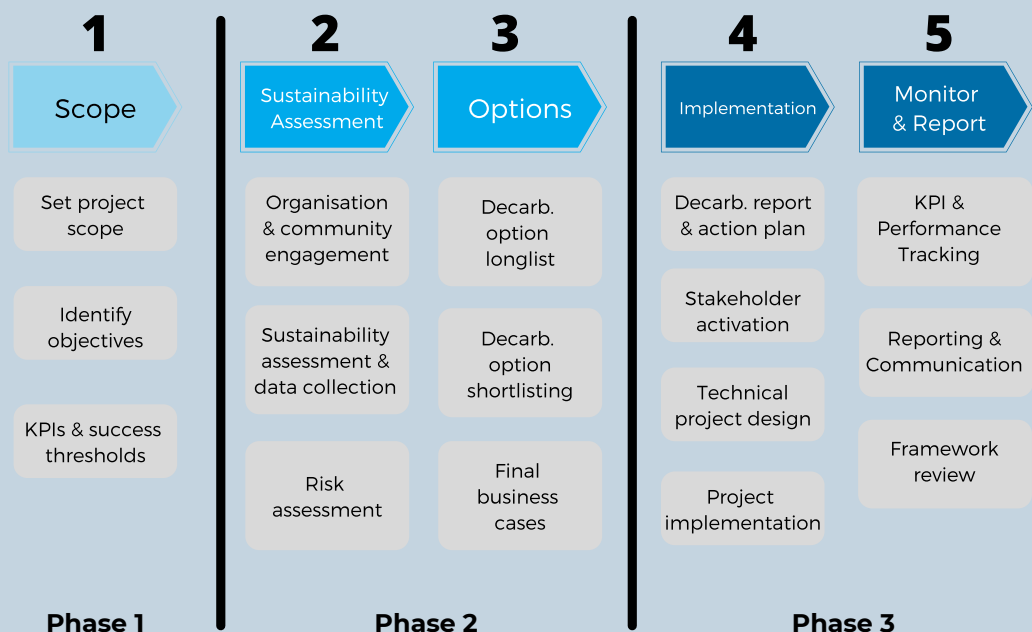
The momentum of countries that are addressing climate change, through national commitments, is resulting in changes to regulatory frameworks which incentivise the transition away from carbon. For businesses, managing the risks related to impacts of climate change is an emergent key risk category for financiers across the globe.

The EarthCheck Decarbonisation Framework (EDF) is built on a foundation of 30 years of experience in scientific benchmarking on sustainability performance. Today EarthCheck helps its clients to measure, track and monitor over 2 million tonnes of CO<sub>2</sub>-e annually.

Combined with EarthCheck's benchmarking capacity, this framework has been proven through multiple projects across the world heritage listed Great Barrier Reef, ranging in scope from individual resorts to whole-of-community perspectives. With a focus on five key areas of **ENERGY, WATER, WASTE, TRANSPORT, and CLIMATE CHANGE RESILIENCE**, this framework leads organisations from the aspirational phase to strategic action with measurable, low-carbon outcomes.

## WHAT IS DECARBONISATION

EDF is structured in a five-step approach. This enables organisations to progress from the initial planning phase to a tangible decarbonisation strategy to effective action with measurable outcomes and a user-friendly platform for tracking.



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## OUR APPROACH

The EarthCheck decarbonisation framework rests on **three core pillars**:

**1. EarthCheck's experience** advising and mentoring in the international tourism development space to bolster the decarbonisation framework to support market competitiveness and relevance in a low-carbon transition and rapidly evolving market.

**2. EarthCheck's holistic**, scientific and data-based approach to benchmarking and sustainable development enables calculation of carbon emissions using a Carbon Disclosure Project (CDP) approved methodology with a high level of contextual accuracy and in a manner which is aligned with international reporting requirements.

**3. EarthCheck's strategic** partnerships which enable geographic and cultural appropriateness and technical effectiveness.

These partnerships include:

- Specialised community engagement and cultural advisors (Indigenous and non-Indigenous) which ensures stakeholder buy-in and the cultural sensitivity of decarbonisation solutions
- Technical experts spanning engineering, energy, and key infrastructure which can provide solutions to a wide range of destinations, from metropolitan areas to remote islands.

To embark on the EarthCheck decarbonisation journey, get in touch with our decarbonisation expert, **Cameron Balch**, to discuss how your organisation can better plan and execute its climate change and resilience goals today.



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## GET STARTED TODAY

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