EarthCheck Training Academy

A successful sustainability program is embedded into all levels of an organisation, and it encourages staff awareness and sustainable practice.

The EarthCheck Training Academy (ETA) provides trainees with stepping stones towards achieving EarthCheck sustainability outcomes. By starting at a base level, the programs can be adapted to any organisations motivated to improve their sustainability practices.

The programs from ETA help organisations tackle topics like climate change, resource efficiency and developing sustainable work practices. With a foundation of knowledge from leading universities and field practitioners, programs are tailored to meet the real world needs of travel and tourism organisations.

The variety of formats of the ETA programs means that they can be delivered online or face-to-face, one-on-one or in a group format.

Trainees are provided with workbooks, case studies, fact sheets and access to the industry’s largest hub of expert industry research – the Sustainable Tourism Online portal.

ETA programs are open to EarthCheck members and non-members.

Benefits of the program:
- Reduce your business operating costs
- Reduce your impact on the environment
- Assess and reduce business environmental risks
- Improve client satisfaction and staff retention
- Develop sustainable approaches and strategies
- Become a frontrunner in sustainability, providing your business with a competitive advantage
- Be part of the EarthCheck family which includes businesses across over 80 countries.

Visit: www.earthcheck.org
A selection of EarthCheck Training Academy programs:

Fundamentals and Approaches to Sustainability
Become a Green Leader through a one-day introduction program. Ideal for individuals who wish to take on environmental management responsibilities, and for companies looking to engage staff in resource efficient practice.

Communication and Engagement Strategies for Business
Become a Sustainability Leader, and learn about different ways to effectively implement sustainability programs in this half-day program. The program emphasises the importance of communicating and engaging with different parties as you implement sustainability programs.

EarthCheck Coordinator
Become a Green Team Leader, and learn how to manage the EarthCheck Benchmarking and Certification process in a two-day program. This program provides steps for developing a Green Team, including selecting members and gaining organisational buy-in.

<table>
<thead>
<tr>
<th>Program</th>
<th>Cost</th>
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<tbody>
<tr>
<td>Fundamentals and Approaches to Sustainability</td>
<td>AUD$260 per person (min. 7 people) $1,790 for a hotel package</td>
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<tr>
<td>Communication and Engagement Strategies for Business</td>
<td>AUD$170 per person (min. 7 people) $1,190 for a hotel package</td>
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<tr>
<td>EarthCheck Coordinator</td>
<td>AUD$590 per person (min. 7 people) AUD$4,150 for a hotel package</td>
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