



EARTHCHECK

GOOD *for* **BUSINESS**
GOOD *for the* **PLANET**



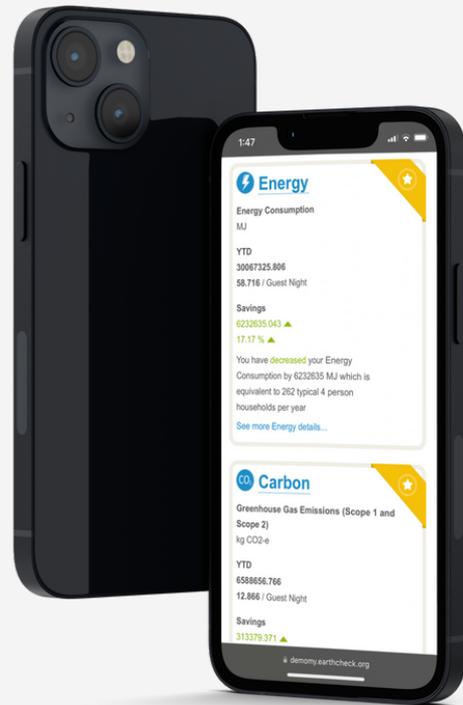
EarthCheck Certified

EARTHCHECK.ORG

Get prepared for the new economy

*"We can't solve problems by using
the same kind of thinking we used
when we created them."*

Albert Einstein



If you're just starting your sustainability program or well on your way to reaching net zero, becoming EarthCheck Certified will help your travel and tourism business showcase its commitment to a sustainability pathway, and enhance incredible tourism experiences for your customers year after year.

Our rigorous science-backed, people-focused certification process has been embraced by the world's most recognised travel and tourism brands. It helps them demonstrate their sustainability commitment long-term, and attract more higher-yielding customers.

EarthCheck's sustainability experts work with you to:

- Engage your team and stakeholders to establish your sustainability policy
- Benchmark your business
- Certify your organisation
- Audit and promote your certification level annually

It means you know where you're coming from, where you're going, and that your team and stakeholders are engaged from the beginning.

Most importantly EarthCheck Certified businesses can actively demonstrate their commitment to providing exceptional, sustainable travel experiences.

THE LEADING STANDARD FOR TOURISM

We'll track your performance in real time, identify any critical issues and benchmark you across:

- Energy use
- Water use
- Carbon Emissions
- Chemicals
- Community and employee impact
- Paper use
- Waste
- You can also add your own custom indicators



01

UNRIVALLED SCIENTIFIC KNOWLEDGE

Our resources lead the way in defining standards. Our technical expertise and understanding of scientific principles positions EarthCheck at the forefront of certification and enables us to provide the most knowledgeable advice to the markets we serve. We can help your team to **identify, prepare** for and **mitigate** against events that may expose your business to critical risk. Why? Because EarthCheck has benefited from some \$260 million worth of scientific research.

02

CULTURE OF EFFICIENCY & INNOVATION

In rapidly changing markets, you need a partner who can provide a framework for streamlining efficiencies. From operational performance and compliance, to community engagement, structural design and precinct planning, we have a reputation for implementing comprehensive, market-tested solutions that positively impact the triple bottom line.

03

CREDIBILITY

EarthCheck Certified provides a framework within which organisations can achieve the desired outcomes for sustainable tourism, which was set out in the final report of the World Summit for Sustainable Development held in Johannesburg in 2002. It also complies with the Mohonk Agreement, which outlines the guidelines and principles for an International Sustainable Tourism Certification Program.



Walking the Talk

"EarthCheck's software platform is one of a kind and the best system in the world for reporting carbon emission in tourism."

**David G Simmons, PhD, MInstD,
Professor Emeritus (Tourism)
Chair, EarthCheck Research Institute**

"Environmental, social and governance (ESG) performance reporting is now being factored into core business and financial decisions either as a risk for revenue or as an opportunity to support business growth and investment. EarthCheck performance reports provides a perfect platform to support these discussions."

**Stewart Moore, CEO & Founder,
EarthCheck**

Pricing

Membership fee:

AUD550 per month

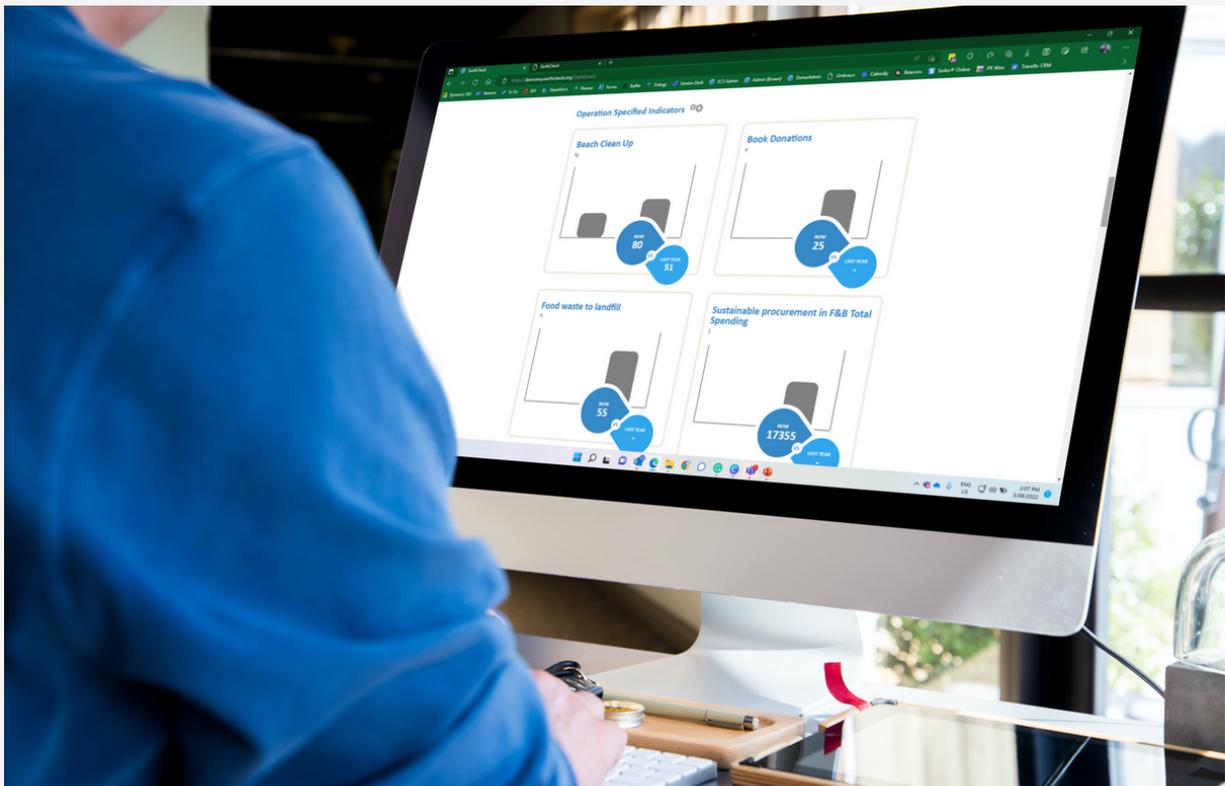
Independent audit fees:

AUD2,600 1st day

AUD1,800 subsequent days

Frequency of audits determined by level of impact. High Impact = Yearly, Low Impact = Every 2 years.

Note: Membership fee paid annually. All fees are in Australian Dollars and are exclusive of relevant government taxes and do not cover travel costs.



We want to hear from you. We work globally from offices in Brisbane, Toronto, Shanghai, Bressanone and Barcelona.

Follow the QR link to help us better understand how we can help. Alternatively, please feel free to contact us directly via info@earthcheck.org



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