EarthSafe

JULY 2020

EARTHCHECK.ORG

HELPING TO DELIVER:
BETTER HYGIENE
CLEANLINESS
VISITOR SAFETY
Being better prepared for a post COVID-19 world

"We need to provide peace of mind and confidence that travel is not just safe but general community wellbeing can also be protected."

Professor David Simmons, Chairman EarthCheck Research Institute

EarthSafe has been developed by EarthCheck to help the tourism and travel industry to meet the new health, wellness and hygiene expectations now demanded in a COVID-19 recovery.

Hygiene, general visitor safety and cleanliness is expected to be front and centre in the forward travel and leisure plans for all visitor markets as we move into a reset and recovery phase where travel restrictions and physical distancing is gradually relaxed.

Business operators now need to offer services and experiences in a consistent, safe and sustainable manner which not only meets individual government regulations but the heightened expectations of travel and consumer markets.

EarthCheck mobilised a global task force of leading healthcare, hygiene, assurance professionals and business operators to help design and establish a set of COVID-19 safe work principles and hygiene guidelines which can be successfully applied throughout the tourism supply chain. The task force was led by Professor David Simmons from Lincoln University in New Zealand who is Chairman of the EarthCheck Research Institute.
THE LEADING HYGIENE STANDARDS FOR TOURISM

EarthSafe Standards leverage the MyEarthCheck cloud-based software portal and are supported by a range of templates and guides. Health and hygiene indicators for operations and destinations include:

- Policy & Compliance
- Risk Assessment
- Standard Operating Procedures
- Key Hygiene Areas
- Resources
- Training and Communication

FOR DESTINATIONS & BUSINESSES

EarthSafe provides an operational program that allows either a business or destination to set up a practical management system for Health and Hygiene. It is acknowledged that in the context of a pandemic there is an ever-present risk of infection in the community.

The processes and procedures apply to all stakeholders including staff, operators, owners and customers. The EarthSafe programme can be also applied to destinations, precincts and the tourism supply chain.

ONLINE AND EASY TO USE

EarthSafe software provides the user with access to a secure online platform which can guide them through implementing the Health and Hygiene Management system.

GLOBAL NETWORK

The new protocols and health and hygiene procedures can be certified by EarthCheck’s global network of independent auditors. The guidelines enable alignment to international and national health and hygiene protocols.
Walking the Talk

"In many ways 2020 cannot be treated as business as usual. It heralds a new period of time where societal, economic, environmental uncertainty and disruption will become the norm. One thing I can promise you with some certainty is that if you are certified by EarthSafe, you are well positioned to meet many of the demands of the post COVID-19 conscious consumer who will begin to scrutinise every aspect of your destination, business and supply chain."

**Stewart Moore, CEO & Founder, EarthCheck**

"This initiative will help bring the tourism and travel industry back online, with the world’s best hygiene procedures and guidelines."

**Dr. Daniel Daggett, Executive Director of Sustainability, Diversey**

"Now more than ever, it is so important, not to mention good business and environmental sense, to champion the highest hygiene standards in hospitality to safeguard the good health of all guests and colleagues."

**Carmen Ng, Director of Sustainability, Langham Hospitality Group.**
Annual Access:
EarthSafe has been provided free of charge to market by EarthCheck

Independent Audit Fees:
Offsite "Checked": AUD$1,650
Onsite "Certified": AUD$2,420 1st day
                 AUD$1,650 2nd day

Approved organisations offer conformity assessment services on behalf of EarthCheck.

Individual auditors are considered competent on the basis of meeting a set of prerequisites, attending and passing the EarthCheck Auditor Training Course and a witnessed onsite assessment.

Length of Onsite Audits are determined by level of impact. High Impact = 2 days, Low Impact = 1 day

Note: Audit fees are in Australian Dollars and are exclusive of relevant government taxes and do not cover travel costs.
# Walk The Talk

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