EARTHCHECK

EarthCheck Evaluate

APRIL 2020

EARTHCHECK.ORG

UNRIVALLED SCIENTIFIC KNOWLEDGE

INNOVATION

CULTURE OF EFFICIENCY

Helping you get started

"We can't solve problems by using the same kind of thinking we used when we created them."

Albert Einstein

EarthCheck Evaluate recognises organisations that engage in sustainable practices. It's a simple, practical tool that's perfect for operators who wish to become green, clean and more socially responsible.

EarthCheck Evaluate will help you to measure and benchmark your water, waste and energy consumption as well as report your carbon footprint; economic, social and environmental impacts; develop a risk assessment and manage financial performance.

The program uses internationally recognised criteria to report on management performance covering a wide range of areas including environment, risk and quality management.

As an entry level program, Evaluate assesses an operator's economic, social and environmental impact. Members are provided guidance on how to unlock opportunities to reduce resource consumption and operating costs. Additional recommendations are outlined for training and engagement with staff, vendors, customers and communities.

EarthCheck Evaluate also includes access to a Relationship Manager and three new calculator options covering water, waste and energy. Members are awarded an Earth Rating to recognise their achievement level.

BENEFITS OF THE PROGRAM:

- Ensures alignment with global criteria including EarthCheck Certified, SDGs and GSTC
- Evaluates organisational economic, social and environmental impact
- Identifies areas for improvement
- Benchmarking of energy, water, waste and carbon footprint (CO2)
- Ability to measure, assess and improve operational performance
- Verification by an EarthCheck Assessor.

01

UNRIVALLED SCIENTIFIC KNOWLEDGE

Our resources lead the way in defining standards. Our technical expertise and understanding of scientific principles positions EarthCheck at the forefront of certification and enables us to provide the most knowledgeable advice to the markets we serve. We can help your team to **identify**, **prepare** for and **mitigate** against events that may expose your business to critical risk. Why? Because EarthCheck has benefited from some $260 million worth of scientific research.

02

CULTURE OF EFFICIENCY & INNOVATION

In rapidly changing markets, you need a partner who can provide a framework for streamlining efficiencies. From operational performance and compliance, to community engagement, structural design and precinct planning, we have a reputation for implementing comprehensive, market-tested solutions that positively impact the triple bottom line.

03

CREDIBILITY

As an entry level program, EarthCheck Evaluate assesses an operator's economic, social and environmental impact. The program is the product of fifteen years of market research and experience through our flagship program, EarthCheck Certified, which has helped members realise more than $500 million in savings.

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#WALKTHETALK

Walking the Talk

“"EarthCheck's software platform in one of a kind and the best system in the world for reporting carbon emission in tourism."

Susanne Becken, Professor of Sustainable Tourism and Principal Science Investment Adviser (Department of Conservation, New Zealand)

“In many ways 2020 cannot be treated as business as usual. It heralds a new period of time where societal, economic, environmental uncertainty and disruption will become the norm. One thing I can promise you with some certainty is that if you are an EarthCheck Evaluate member and are currently measuring, benchmarking and reporting on your organisation's performance, you are well positioned to meet many of the demands of both the carbon economy and the environmentally conscious consumer who will begin to scrutinise every aspect of your business and supply chain."

Stewart Moore, CEO & Founder, EarthCheck

Pricing

Annual Membership Fee:

AUD$1,600

Verification

Annual Membership Fee includes verification. To ensure transparency, a select number of members are verified against a process aligned to the international standard 'International Accreditation Forum Inc (IAF) MD1:2007' by an EarthCheck Assessor.

In order to retain EarthCheck Evaluate status all organisations are required to:

- Successfully complete the Evaluate program at least annually
- Undergo verification annually

Register here

Note: Membership Fees are paid annually. All fees are in Australian Dollars and are exclusive of relevant government taxes and do not cover travel costs.

Additional Onsite Verification audits can be requested at a rate of AUD$995. Auditor travel expenses are in addition to these fees. Such Travel Costs will be reimbursed upon submission of relevant invoices.

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#walkTheTalk

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