

CAPABILITIES STATEMENT

EarthCheck & Arup



THE PLANET DESERVES MORE THAN HALF MEASURES



ARUP

2018



EARTHCHECK

Executive Overview

EarthCheck & Arup have partnered to bring a truly encompassing service for the public and private sectors. Partnering strategy, design, technical expertise and leadership, the consortium helps clients create the world's most sustainable and relevant destinations that respond to visitor need and articulates public policy and planning.

Arup are a unique service, balancing technical reality and delivery with design vision and value creation. Their innovative model of urban development is designed to deliver quality, value, meet the challenges of climate change and resource depletion and is a major driver for future growth. Taking into account the complex relationships that exist between stakeholders, institutions, users, activities and impacts, Arup develop integrated strategies and solutions that deliver clear and measurable positive outcomes.

EarthCheck is an international consultancy with a 30-year history regarded as one of the worlds leading destination and tourism experts. Their work ranges from developing iconic strategies for federal governments to planning for destinations as diverse as Iceland to Ireland. EarthCheck have written and designed the greatest proportion of tourism strategies more than any other firm in Australasia. Their innovation and design around activation and visitor attraction spans from urban farming, experience development to large public art works.

Arup and EarthCheck work collaboratively on projects that move between policy and delivery and at scales from new cities to new public spaces, to oceans and islands. We work with a range of public and private clients to deliver solutions and add meaningful value to the destinations, places and communities we work within. From the Great Barrier Reef to the Olympics - Arup and EarthCheck are unrivaled.





Photo Credit: Studio Octopi and the Yarra Pools

EarthCheck & Arup Service Menu Selector

Follow the QR link to help us better understand how we can help. Alternatively, please feel free to contact us directly.



- Activation
- Accreditation
- Architecture
- City strategy
- Climate change
- Cultural strategy
- Destination management
- Development frameworks
- Economics
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- Energy & water
- Environmental design
- Feasibility studies
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- Governance & consultation
- Health & Wellbeing
- Integration
- Land uses
- Materials & waste
- Masterplanning
- Mobility, access & transportation
- Public realm & landscape
- Design
- Software as a Service
- Security
- Sustainability
- Strategic plan-making
- Urban design
- Visioning
- Visitor economy
- Placemaking

“WE’VE CRISSCROSSED THE GLOBE
LOOKING FOR RARE, INDEPENDENT-
MINDED HOTELS WITH VISIONARY
OWNERS WHO ARE GLOBAL THINKERS
BUT LOCAL ACTORS—CREATIVE
SPIRITS WHO CONNECT THEIR GUESTS
INTIMATELY TO THE LAND, PEOPLE,
AND ATTITUDES AROUND THEM.
FOLLOW THE JOURNEY.”



Projects

Project examples completed separately by Arup and EarthCheck include:

- Circular Quay Precinct Renewal
- Macau Tourism Positioning
- Kangaroo Point Pedestrian Bridge
- Yarra Pools
- Parks Victoria Pop-Up Activation
- The Helix, Singapore
- Great Walks of Australia Business Plan
- Queen Street Wharf
- Brisbane Cross River Rail
- Dalian Waterfront
- Design Hotels™ Sustainability Strategy
- Marina Bay Sands Singapore
- Seychelles Strategic and Master Plan
- Bangalore Ulsoor Lake, India
- National Trusts of Australia Heritage Tourism Partnership
- London Olympics 2012 Strategy and Infrastructure designs
- Stradbroke Island Ecotourism Strategy
- Ireland Experience Development Program
- Tourism Australia 2020 Strategy

Meet the team

Caroline Stalker

Arup, Design Director, Australasia, and Principal.

An architect and urban designer, she is a skilled designer, communicator and leader of teams for complex architectural and master planning projects. Her career spans 30 years and a range of project types, including master planning cities and town centres, new accommodation on environmentally sensitive sites, design of public spaces for leisure and tourism, public and community buildings, and bespoke residential architecture. Throughout her career Caroline has demonstrated a sustained passion for enhancing people's connection to the natural world and each other through design - this has been recognised through numerous architecture and planning awards. Caroline has served on and chaired numerous awards juries in architecture and urban design, is an Honorary Life Fellow of the Urban Design Alliance of Queensland, a member of The Queensland Urban Design and Places Board, and an Adjunct Professor in the Creative Industries Faculty at QUT. She is also a member of the Council of Tall Buildings and Urban Habitat International Urban Design committee.



André Russ

EarthCheck, Vice President, Sales

André manages EarthCheck's overall business development and engagement strategy across 70+ countries and territories. With 20 years' experience in the hospitality industry in both business development and operations, he is responsible for evangelising the EarthCheck brand through luxury niche & multi-brand portfolio operations, hotel developments, destinations and CSR teams. André has led large-scale and highly complex global sales partnerships and is a recognised expert in go-to-market and customer care strategies. He is highly regarded for his deep international experience including spending years living and working in both Europe and Asia. André holds a Graduate Certificate in Sustainable Enterprise from Griffith University, a Swiss Hotel Association Advanced Diploma of International Hotel Management and a Diplôme de Culinare from Le Cordon Bleu Paris. He also serves on the Market Access Working Group for the Global Sustainable Tourism Council and acts as Head of International Relations for the not-for-profit Asia-Pacific Economic Cooperation (APEC) International Centre for Sustainable Tourism (AICST).

Meet the team

Penny Hall

Arup, Integrated Design and Planning Leader, Australasia
Penny is a Registered and Chartered Landscape Architect with experience in both Landscape Architecture and Urban Design and leads Arup's Integrated Design and Planning team in Australasia. Penny brings a strong track record in leading multi-disciplinary teams, both internal and external to Arup, across a broad range of scales and sensitivities ensuring a collaborative and embedded project team, client and stakeholder in delivering a successful and endorsed master plan. Penny believes in a rigorous approach to landscape and urban design and promoting practical and economic sustainable design on projects.

Penny has been the Design Manager and project landscape architect on a number major open space and public realm, masterplanning and infrastructure projects across Australia and the UK including; Central to Eveleigh Urban Framework, City to the Lake Masterplan, Gold Coast Commonwealth Games, Preston Beach Masterplan, and London 2012 Olympic Parklands and Public Realm. Penny is currently the Landscape Design Lead on the ANU Masterplan.



Mirerva Holmes

EarthCheck, Head of Innovation & Partnerships and Principal
Mirerva brings more than 20 years of experience to EarthCheck; her previous roles include National Event Manager for Engineers Australia running the largest professional conference program in the Southern Hemisphere and was Event Advisor to the Premier for Sustainability Victoria. She worked on major projects including the Elizabeth Street Redevelopment at City of Melbourne and most recently with Melbourne Water, where she was the Corporate Partnerships Manager activating policy through community engagement and commercial partnerships. She is the Vice President of the Yarra Pools, and has judged for the United Nations Environmental Awards over numerous years. Mirerva specialises in partnerships, activation and place making strategy, facilitation, experience development, community consultation and storytelling, most recently has worked on the National Trusts of Australia Heritage Tourism program for the Federal Government and experience development programs for Queensland, including Brisbane and the Gold Coast.

Meet the team

Michelle Cottrell

Arup, Associate Urban Planner

Michelle is a registered planner with the Planning Institute of Australia (PIA) and a chartered town planner with the Royal Town Planning Institute (UK). She has national and global experience in spatial and land use planning, policy development, master planning and development assessment. Michelle has recently led and input into a number of design-led projects, including: the Yarra River Activation Strategy for Richmond to Docklands in Melbourne and the Precinct Planning workstream of the Cross River Rail project. She is also currently working on the Hazelwood Power Station Concept Master Plan. Michelle has also led the development of a number of land use, sustainability and transport related plans and strategies and she has an intimate understanding of the Queensland planning system.



Nigel Russell

EarthCheck, General Manager, Consulting

Nigel has been a leading destination management professional in the UK and Australia for over 20 years. He has wide-ranging experience in market research, project feasibility program management, research & development, and stakeholder management experience in the tourism and economic development sectors. Prior to joining EarthCheck, Nigel was Head of Tourism and Marketing with Advantage West Midlands (regional economic development agency), where he led a diverse program which included redevelopment of Stratford-on-Avon's Royal Shakespeare Theatre, and co-ordinating the West Midlands region's 2012 Olympics program.

Recent destination planning projects includes preparation of a Newcastle CBD tourism masterplan, a marine tourism strategy for Southern NSW, and Brisbane Tourism Infrastructure Study. Nature-based tourism is one of Nigel's specialities, with recent projects including an Ecotourism EOI Review for the Queensland Government and North Coast NSW Nature-based Tourism Investment Study.

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