Decipher your operational performance
EarthCheck provides an easy to use web based framework to centralise the collection of operational data and foster transparent year on year improvements to your bottom line.

The EarthCheck Company Standard provides:
Benchmarking - Quantitative evaluation of your environmental and social performance against sector and region Baseline and Best Practice levels. Effective benchmarking delivers clarity and injects confidence. It puts rigor and transparency into business processes and strengthens financial reporting to shareholders, clients and executive management teams.

Certification - Qualitative verification of your environmental and social performance against the EarthCheck Company Standard by an approved independent third party EarthCheck Auditor.

The Platform
The EarthCheck Company Standard uses a performance-based platform that is supported by a range of benchmarking indicators and (KPA’s) for operations which include:
1. Greenhouse Gas Emissions
2. Energy Efficiency, Conservation and Management
3. Management of Freshwater and Stormwater Resources
4. Ecosystem Conservation and Management
5. Management of Social and Cultural Issues
6. Land Use Planning and Management
7. Air Quality and Noise Control
8. Wastewater Management
9. Solid Waste Management
10. Environmentally Harmful Substances

Standard Benefits:
Operational
- Reduced operating costs
- Understanding potential risk exposure
- Delivery of bottom line results
- Helps enterprises to identify weaknesses and opportunities

Marketing
- Environmental leadership
- Avoidance of accusations of greenwash
- Provides assurance that claims are genuine
- Enables sustainability to be promoted as a market asset

Staff and community
- Increased staff morale and motivation
- Provides a basis for building sustainable destinations

Reporting
- Provides a basis for CSR reporting
- Provides a reliable basis for Greenhouse Gas (GHG) reporting
- Provides confidence in compliance reporting

Visit: www.earthcheck.org
**Audit Certification**

Approved organizations offer conformity assessment services on behalf of EarthCheck. Individual assessors are considered competent on the basis of meeting a set of pre-requisites, attending and passing the EarthCheck Auditor Training Course and a witnessed on-site assessment. Frequency of Audits determined by risk.

High Risk = Yearly, Low Risk = Every 2 years.

- Offsite Certification Assessment $2,090
- Onsite Certification Audit $2,420
- Additional Onsite Audit Days $1,650

Note: All prices are in Australian Dollars and exclusive of GST if applicable.

**Contact**

André Russ  
Vice President Sales  
E: andre.russ@earthcheck.org  
T: +61 7 3238 1900

Visit: www.earthcheck.org

---

**THE PLANET DESERVES MORE THAN HALF MEASURES®**