



EARTHCHECK

EARTHCHECK'S LEADING DESTINATIONS OF THE WORLD



An International Resource Centre and Think Tank for Destinations

EarthCheck's Leading Destinations of the World program is a global network of destinations that share a vision and passion for achieving improved sustainability outcomes.

The program provides a forum for Destinations to openly share ideas and work collaboratively with EarthCheck to identify practical solutions to address the key challenges related to destination planning, marketing and development.

The program is supported by the Pacific Asia Travel Association (PATA), the APEC International Centre for Sustainable Tourism (AICST), the not-for-profit EarthCheck Research Institute and is aligned with the aims of the Global Sustainable Tourism Council (GSTC).

Membership of the program is made up of leading destinations across the globe who are Certified under the EarthCheck Destination Standard or are committed to achieving improved sustainability outcomes. Members become a part of a community of like minded destinations who are striving to achieve best practice.

Benefits of the program:

- A global think tank and research centre for destinations
- Access to a portal providing case studies and tool kits
- Research and development opportunities through the EarthCheck Research Institute
- Professional networking opportunities, including online forums
- Access to training programs and destination planning, development and marketing services
- Discounted access to EarthCheck products & services

Current EarthCheck Destinations are located in Australia, Iceland, New Zealand, Mexico and the Caribbean.



EARTHCHECK

DESTINATION MANAGEMENT SERVICES AND SOLUTIONS

Places where people want to visit and live - and that are sustainable - do not happen by chance.

They are a product of visionary thinking and a commitment by political, civic and industry leaders, developers and professionals with the full engagement and support of local partners and communities.

The Egan Review, 2004



EarthCheck Destination Standard



Marketing & Brand Development



Sustainability & CSR Reporting



Tourism Employment Plans & Workforce Development



Business Strategy & Mentoring



Feasibility Evaluation & Analysis



Digital Strategy & Applications



Design & Architecture



Organisation Change Management & Risk



APEC International Centre for Sustainable Tourism



Resources on sustain.pata.org



Supply Chain Management



EARTHCHECK

HELPING TO CREATE LEADING DESTINATIONS OF THE WORLD

South Bank Parklands, Australia - An EarthCheck Silver Destination

South Bank is Brisbane's premier lifestyle and cultural destination, located on the southern banks of the Brisbane River. After hosting the World Expo in 1988, South Bank was destined to become a commercial site, however was saved by a public campaign which reserved the land for the enjoyment of the people of Brisbane.

Today, South Bank Parklands encompasses 17 hectares of pathways and rainforest, the highly popular Streets Beach and Lagoon, a Nepalese Pagoda, and the Suncorp Piazza. The Parklands also feature stunning river views, and host hundreds of events all year round, which make it the perfect place to relax and unwind.



SOUTH BANK HAS:

- Saved enough energy to support 348 Australian households for a year
- Reduced their GHG emissions (equivalent to taking 662 cars off the road)
- Improved their water savings rating (which is now superior to others in their sector)
- Reduced their waste sent to landfill (equivalent to filling 28 shipping containers)

Snæfellsnes Peninsula, Iceland - An EarthCheck Gold Destination



SNÆFELLSNES PENINSULA HAS:

- Signed 95% of businesses in Stykkisholmur up to a 'no plastic bag' pledge
- Established a four year Action Plan that defines the key social and environmental issues, key risks and actions to be taken (until 2018).
- Held community events to promote knowledge and interest in sustainability (for example: Earth Hour events and a celebration to promote the 'no plastic bag' pledge).
- Ensured that geothermal water is used throughout the destination for heating.



EARTHCHECK

THE PLANET DESERVES MORE THAN HALF MEASURES®

Tailored solutions for you

EarthCheck is a world-leading scientific benchmarking, certification and advisory group filled with talented and passionate people. Since 1987, we have helped deliver clean, safe, prosperous and healthy destinations for travellers to visit, live, work and play. We understand the value of big ideas and the importance of clear communication. We know that what can be good for the planet is also good for business.



EARTHCHECK MEMBERS ARE
LOCATED ACROSS THE WORLD

Testimonials

"EarthCheck is PATA's sustainability partner in the Asia Pacific Region. EarthCheck is recognised as one of the world's leading destination management consultants specialising in sustainable tourism and experience development. The CEO and founder of EarthCheck, Stewart Moore has been a member of three PATA task forces, the most recent to determine the future tourism policies and plans for Macau to achieve a position as a World Centre for Tourism and Travel. He is also a member and past chairman of PATA's CSR committee." **Chris Flynn, Regional Director Pacific, PATA.**

"EarthCheck has been working with leading destinations and operators in Mexico since 2002. In 2014, FONATUR signed a partnership agreement with EarthCheck to work together on the development of world leading destinations. This partnership provides opportunities to work across Mexico to deliver tailor-made and market-driven sustainability solutions to operators, destinations, local Government and communities." **Agustín Alvarado Saravia, Sub. Presupuesto de Obras y Permisos Ambientales, FONATUR.**

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